



# Robert Wynn

Prior to opening his own businesses, Robert Wynn created a number of financial education programs while he was the Financial Education Officer at the Wisconsin Department of Financial Institutions. These programs include such widely recognized projects as the Money Conferences, the Millionaires Clubs®, the Finance and Investment Challenge Bowls®, CLIMB® and the Intelligent Arts Showcase®. Mr. Wynn also led the creation and coordination of the first ever “Governor’s Summit on Venture Capital” which helped to enhance the private investment infrastructure for the State of Wisconsin.

Earlier in his career, as Director of Minority Business Development at the Wisconsin Department of Commerce, Mr. Wynn developed the policy and legislative framework that established the Early Planning Grant and Minority Business Development Funds.

In addition, Mr. Wynn is the founder of a number of other entities and programs, all geared toward economic empowerment. These include - Asset Builders of America Inc., a non profit financial education organization; CLIMB, an investment education movement; Urban Economic Development Association, a community development trade association; Halifax Institute, an urban think tank; Pipeline to Wall Street, a program to foster diversity in the financial services industry; and Land Rich, an initiative to help low wealth land owners to understand and develop the value of their inherited land.

Mr. Wynn earned his undergraduate degree at the University of North Carolina at Chapel Hill where he was a Morehead Scholar, and he earned his law degree from the University of Michigan. He is passionate about investment education and he formerly served on the national board of directors of BetterInvesting. He is a former member of the Federal Reserve’s Consumer Advisory Council where he elevated the visibility of the financial education movement. Mr. Wynn received the George Nicholson Award in 2018 from BetterInvesting.

