

Salli Martyniak

Salli Martyniak is a nationally recognized expert in community development financial institutions (CDFIs) and brings a wealth of multi-sector experience to the table, particularly when exploring opportunities for strengthening communities and impact investing.

From 2003 to 2019, Ms. Martyniak served as president of Forward Community Investments (FCI), a nonprofit CDFI that provides low-cost, flexible financing, technical financial assistance, and grants to mission-based organizations throughout Wisconsin. Under her leadership, the organization focused its work on addressing racial inequities and socioeconomic disparities, expanded from countywide to statewide, investment capital grew 20-fold, loan volume quadrupled, and the fund experienced record loan deployment levels.

Her success at FCI built upon earlier work in community development and business banking through positions at Wisconsin Housing & Economic Development Authority (WHEDA), US Bank, and Associated Bank as well as developing The Holly House which is a transitional home for homeless single women.

In addition to CLIMB USA, she currently serves on boards and committees at Operation Fresh Start (Madison, WI); One City Schools (Madison, WI); Bayview Foundation (Madison, WI) and Green & Healthy Homes Initiative (Baltimore, MD).

