



Authorization for Use of Name, Image & Voice

By my signature in the Authorization for Use of Name, Image & Voice (Authorization) – I hereby consent and authorize CLIMB™ to use the name, image, and voice of the CLIMB™ participant for CLIMB™ promotional materials until/unless the Authorization is revoked in accordance with the terms of this Authorization.

I acknowledge that:

- I am under no obligation to sign this Authorization and that if I elect to sign this Authorization, I am doing so freely without coercion from CLIMB™ or its directors, officers, agents, employees, or volunteers.
- Under Wisconsin law, an invasion of privacy includes “[t]he use, for advertising purposes or for purposes of trade, of the name, portrait or picture of any living person, without having first obtained the written consent of the person or, if the person is a minor, of his or her parent or guardian.” *See Wis. Stat. § 995.50(2)(am)2.*
- By signing this Authorization, I am waiving my right and the rights of others to bring a claim under Wis. Stat. § 995.50(2)(am)2., against CLIMB™ or any of its directors, officers, agents, employees, or volunteers, should any of the aforementioned use the name, image, or voice of the CLIMB™ participant, listed above, in CLIMB™ promotional materials.
- CLIMB™ promotional materials, as used in this Authorization, include, but are not limited to, website advertisements and articles, newspaper and magazine articles, television advertisements and broadcasts, podcasts, social media posts, and program flyers.
- “Image,” as it is used in this Authorization, includes both photographs and videos.
- If CLIMB™ uses the CLIMB™ participant’s name, image, or voice in any CLIMB™ promotional materials, CLIMB™ will not compensate any individual for such use.
- This Authorization may be revoked, in writing, by a proper party (i.e., the undersigned, at any time; the CLIMB™ participant, listed in **Section II**, if the participant is 18 years of age or older at the time of revocation; or another parent/legal guardian of the CLIMB™ participant, listed in **Section II**, if the participant is under the age of 18 at the time of revocation). The written revocation must be submitted to CLIMB™ at the following address: 6666 Odana Road, #221, Madison, Wisconsin 53719.
- This Authorization may not be revoked as it pertains to the release of the CLIMB™ participant’s name, image, or voice, if CLIMB™ already disclosed any of the aforementioned in accordance with this Authorization.

I certify that I have read the Acknowledgements set forth in this Authorization. Any photocopy of this Authorization is deemed as valid as the original.

Individual Authorization

Complete this box if you are the CLIMB™ participant and are age 18 or older:

I, _____, hereby consent and authorize
(Print Name)

CLIMB™ to use my image and voice in CLIMB™ promotional materials.

Signature _____ Date _____

Parent/Legal Guardian Authorization

Complete this box if the CLIMB™ participant is under the age of 18:

I, _____, hereby consent and authorize
(Print Name)

CLIMB™ to use my child's image and voice in CLIMB™ promotional materials.

(Child's Name)

Signature _____ Date _____